

\$40.00 MASTERCARD® REWARD CARD



Buy four Uniroyal® passenger or light truck tires at participating dealers between October 1 and 31, 2018 and Uniroyal will donate \$20 for every eligible rebate redemption to WWF® in an effort to help double the world tiger population by 2022. PLUS get a \$40 Mastercard® Reward Card and a "Save the Tigers" kit after submission*. Your "Save the Tigers" kit will ship separately.

There are two options for rebate submission.

1) For faster service, submit your redemption online now at tirerewardcenter.com.
OR
 2) Complete and mail in this redemption form. All entries must be received by the processing center no later than 11/30/2018.

To learn more, call 1-800-675-9307. Offer valid on purchases from 10/01/18-10/31/18. Form must be received by 11/30/18.

How to receive your "Save the Tigers" kit and \$40 Mastercard® Reward Card:

- Purchase tires from a participating dealer. Please call 1-877-458-5878 for participating dealers.
- Submit your redemption online at tirerewardcenter.com or complete and mail in this redemption form.
- Attach receipt (or legible copy) showing the purchase of four new Uniroyal passenger or light truck tires within the offer period.
- Mail to: 2018 Uniroyal October Promotion, P.O. Box 559, Suite 366, Milan, IL 61264. All entries must be received by the processing center no later than 11/30/2018.
- Not valid with any other offer. See offer terms and conditions for further details.
- To check the status of your Reward Card request, visit tirerewardcenter.com.

Where did you buy your tires? (Dealer Name)

Invoice Number _____ Date of Purchase _____
 Mo. _____ Day _____ Year _____

Year of Vehicle _____ Make (e.g., Ford) _____ Model (e.g., Taurus) _____

Email Address _____

First Name _____ Last Name _____

Address _____ Apt./Suite Number _____

City _____ State _____ ZIP Code _____

Phone _____ The last four digits of phone number are required for rebate processing This is a business-owned vehicle

What is the next vehicle you plan to purchase tires for?

Year of Vehicle _____ Make (e.g., Ford) _____ Model (e.g., Taurus) _____

Does this vehicle currently have Uniroyal tires? (Please check one.)
 Yes No Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)
 In the next 30 days 31 to 90 days from now
 91 days to 1 year from now More than 1 year from now

■ YES! I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for new product information from Uniroyal.
 Uniroyal has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

How many vehicles are in your household? (Please check one.)
 1 2 3 4 5 +

What is your age? (Please check one.)
 18 - 25 26 - 39 40 - 55
 Over 55

How many tires did you intend to purchase prior to learning of this promotion? (Please check one.)
 0 1 2 3 4

What tire brand was replaced when you purchased your new set of Uniroyal® tires?
 Uniroyal® Other

How did you first hear about this promotion? (Please check one.)
 Direct mail Radio
 Newspaper Television
 Salesperson in store Website
 In-store display Email
 Word of mouth or friends/family Other
 Outdoor advertising

Which of the following was an important contributing factor in your most recent purchase of Uniroyal tires? (Check all that apply.)
 Promotion/sale
 Dealer recommendation
 Friend/relative
 Quality of product recommendation
 Mileage warranty
 Free flat change and tow service
 Actual tires on display
 Tires in stock
 Online research (reviews, websites, etc)
 Replacing another set of Uniroyal tires
 This dealer's support of youth soccer

How many years have you been a Uniroyal tire owner?
 First time Less than 5 years
 More than 5 years

Were you familiar with the Uniroyal brand before this purchase?
 Yes No A little

INF

OFFER TERMS AND CONDITIONS

In support of World Wildlife Fund's TX2 tiger conservation initiative, Uniroyal will be donating \$20 to WWF for every eligible Uniroyal brand tires rebate redeemed between October 1-31, 2018 with a minimum contribution of \$150,000. For more information on Uniroyal and WWF's partnership, please visit uniroyaltires.com. Offer expires 10/31/2018. Void where prohibited. 'WWF' and 'World Wildlife Fund' are WWF Registered Trademarks. ©1986 Panda symbol WWF. Uniroyal® is a registered trademark of Michelin North America, Inc.

Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. Territories (Puerto Rico, Guam and U.S. Virgin Islands). Purchase must be completed between 10/01/2018 and 10/31/2018. Limit of one (1) redemption request (for \$40 Mastercard® Reward Card and for "Save the Tigers" kit) per purchase of four (4) new Uniroyal® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All entries must be received by the processing center no later than 11/30/2018. Please allow four (4) to six (6) weeks for delivery of the \$40 Mastercard® Reward Card and for the Save the Tigers kit via mail. Reward Card and Save the Tigers kit will be delivered separately. Sales to Original Equipment manufacturers, wholesalers, business accounts and purchases for resale are not eligible for this promotion. However, small business fleets (excluding National Accounts, Government Accounts, and Utility accounts) are eligible for this promotion only with the purchase of a set of four Uniroyal® Laredo® HD/H and Laredo HD/T tires. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers (e.g., Sears) and national retailers (e.g., Discount Tire, Tire Kingdom, NTB, Merchant's, and Big O) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin North America, Inc. ("Michelin") (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin, and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-675-9307 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2018 Uniroyal October Promotion when calling. Offer may not be assigned, traded, sold or combined with any other offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from Mastercard International Incorporated.